

Starboard Communications Attention: Accounts Payable 1043 Barr Road Lexington, SC 29072 USA

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Advertiser	POL/Scott Pyle for SC Senate
Product	
Estimate Number	6/1-6/13/2016

Invoice #	871232-1
Invoice Date	06/19/16
Invoice Month	June 2016
Invoice Period	05/30/16 - 06/13/16

Station	WBTW
Account Executive	WBTW Local House
Sales Office	Myrtle Beach Local Sales Office
Sales Region	Local

Order #	871232
Alt Order #	
Deal #	
Order Flight	06/01/16 - 06/13/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WBTW	M-F News @ 5a	5a-528a			_					
				05/30/16	6 to 06/05/16	4x	WTF				
	WBTW			W	06/01/16	:30	5:17 AM	PYLETVFINAL	\$100.00		1
	WBTW			W	06/01/16	:30	5:23 AM	PYLETVFINAL	\$100.00		4
	WBTW			F	06/03/16	:30	5:18 AM	PYLETVFINAL	\$100.00		3
	WBTW			F	06/03/16	:30	5:30 AM	PYLETVFINAL	\$100.00		2
				06/06/16	6 to 06/12/16	5x	MTWTF				
	WBTW			M	06/06/16	:30	5:22 AM	PYLETVFINAL	\$100.00		5
	WBTW			Tu	06/07/16	:30	5:19 AM	PYLETVFINAL	\$100.00		6
	WBTW			W	06/08/16	:30	5:18 AM	PYLETVFINAL	\$100.00		9
	WBTW			Th	06/09/16	:30	5:17 AM	PYLETVFINAL	\$100.00		8
	WBTW			F	06/10/16	:30	5:22 AM	PYLETVFINAL	\$100.00		7
				06/13/16	6 to 06/19/16	1x	M				
	WBTW			M	06/13/16	:30	5:18 AM	PYLETVFINAL	\$100.00		10
2	WBTW	M-F News @ 530a	528a-6a								
				05/30/16	6 to 06/05/16	4x	WTF				
	WBTW			Th	06/02/16	:30	5:41 AM	PYLETVFINAL	\$125.00		4
	WBTW			Th	06/02/16	:30	5:58 AM	PYLETVFINAL	\$125.00		2
	WBTW			F	06/03/16	:30	5:52 AM	PYLETVFINAL	\$125.00		3
	WBTW			F	06/03/16	:30	5:58 AM	PYLETVFINAL	\$125.00		1
				06/06/16	6 to 06/12/16	5x	MTWTF				
	WBTW			M	06/06/16	:30	5:54 AM	PYLETVFINAL	\$125.00		6
	WBTW			Tu	06/07/16	:30	5:48 AM	PYLETVFINAL	\$125.00		5
	WBTW			W	06/08/16	:30	5:52 AM	PYLETVFINAL	\$125.00		7
	WBTW			Th	06/09/16	:30	5:52 AM	PYLETVFINAL	\$125.00		8
	WBTW			F	06/10/16	:30	5:54 AM	PYLETVFINAL	\$125.00		9
				06/13/16	6 to 06/19/16	1x	M				
	WBTW			M	06/13/16	:30	5:47 AM	PYLETVFINAL	\$125.00		10
3	WBTW	M-F CBS This Morning @ 7a	7a-8a								
		30		05/30/16	6 to 06/05/16	5x	WTF				
			0.11					/			



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Sales Region	Local	

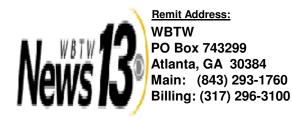
Order #	871232
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Billing Type	Cash
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WBTW	M-F CBS This Morning @ 7a	7a-8a	•	•		•	•			
	WBTW	-		W	06/01/16	:30	7:43 AM	PYLETVFINAL	\$185.00		4
	WBTW			W	06/01/16	:30	7:57 AM	PYLETVFINAL	\$185.00		1
	WBTW			Th	06/02/16	:30	7:26 AM	PYLETVFINAL	\$185.00		2
	WBTW			Th	06/02/16	:30	7:56 AM	PYLETVFINAL	\$185.00		3
	WBTW			F	06/03/16	:00			\$185.00	Credited	5
				06/06/16	to 06/12/16	6x	MTWTF				
	WBTW			M	06/06/16	:30	7:29 AM	PYLETVFINAL	\$185.00		6
	WBTW			M	06/06/16	:30	7:56 AM	PYLETVFINAL	\$185.00		11
	WBTW			Tu	06/07/16	:30	7:56 AM	PYLETVFINAL	\$185.00		7
	WBTW			W	06/08/16	:30	7:29 AM	PYLETVFINAL	\$185.00		8
	WBTW			Th	06/09/16	:30	7:56 AM	PYLETVFINAL	\$185.00		9
	WBTW			F	06/10/16	:30	7:29 AM	PYLETVFINAL	\$185.00		10
				06/13/16	to 06/19/16	1x	M				
	WBTW			М	06/13/16	:30	7:26 AM	PYLETVFINAL	\$185.00		12
4	WBTW	M-F CBS This Morning @ 8a	8a-9a								
		-		05/30/16	to 06/05/16	5x	WTF				
	WBTW			W	06/01/16	:30	8:59 AM	PYLETVFINAL	\$150.00		1
	WBTW			Th	06/02/16	:30	8:43 AM	PYLETVFINAL	\$150.00		4
	WBTW			F	06/03/16	:30	8:25 AM	PYLETVFINAL	\$150.00		5
	WBTW			F	06/03/16	:30	8:41 AM	PYLETVFINAL	\$150.00		2
	WBTW			F	06/03/16	:30	8:56 AM	PYLETVFINAL	\$150.00		3
				06/06/16	to 06/12/16	6x	MTWTF				
	WBTW			M	06/06/16	:30	8:26 AM	PYLETVFINAL	\$150.00		11
	WBTW			M	06/06/16	:30	8:49 AM	PYLETVFINAL	\$150.00		6
	WBTW			Tu	06/07/16	:30	8:29 AM	PYLETVFINAL	\$150.00		7
	WBTW			W	06/08/16	:30	8:12 AM	PYLETVFINAL	\$150.00		8
	WBTW			Th	06/09/16	:30	8:59 AM	PYLETVFINAL	\$150.00		9
	WBTW			F	06/10/16	:30	8:15 AM	PYLETVFINAL	\$150.00		10
					to 06/19/16	1x	M				
	WBTW			M	06/13/16	:30	8:41 AM	PYLETVFINAL	\$150.00		12



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Invoice #	871232-1
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Invoice Month	June 2016
Invoice Period	05/30/16 - 06/13/16

Station	WBTW		
Account Executive	WBTW Local House		
Sales Office	Myrtle Beach Local Sales Office		
Sales Region	Local		

Order #	871232
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Order Flight	06/01/16 - 06/13/16

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,	WBTW WBTW WBTW	M-F Local News @ 9a	9a-10a	•	•						
,								•	<u> </u>		
,				05/30/1	6 to 06/05/16	5x	WTF				
	WBTW			W	06/01/16	:30	9:28 AM	PYLETVFINAL	\$100.00		1
				W	06/01/16	:30	9:45 AM	PYLETVFINAL	\$100.00		4
,	WBTW			Th	06/02/16	:30	9:36 AM	PYLETVFINAL	\$100.00		5
	WBTW			Th	06/02/16	:30	9:44 AM	PYLETVFINAL	\$100.00		2
,	WBTW			Th	06/02/16	:30	9:58 AM	PYLETVFINAL	\$100.00		3
				06/06/1	6 to 06/12/16	6x	MTWTF				
	WBTW			M	06/06/16	:30	9:59 AM	PYLETVFINAL	\$100.00		6
	WBTW			Tu	06/07/16	:30	9:07 AM	PYLETVFINAL	\$100.00		11
	WBTW			Tu	06/07/16	:30	9:34 AM	PYLETVFINAL	\$100.00		7
	WBTW			W	06/08/16	:30	9:14 AM	PYLETVFINAL	\$100.00		8
	WBTW			Th	06/09/16	:30	9:59 AM	PYLETVFINAL	\$100.00		9
,	WBTW			F	06/10/16	:30	9:21 AM	PYLETVFINAL	\$100.00		10
				06/13/1	6 to 06/19/16	1x	M				
,	WBTW			М	06/13/16	:30	9:08 AM	PYLETVFINAL	\$100.00		12
6	WBTW	M-F Noon News	M-F 12p-1230p								
				05/30/1	6 to 06/05/16	4x	WTF				
,	WBTW			W	06/01/16	:30	12:30 PM	PYLETVFINAL	\$265.00		1
,	WBTW			Th	06/02/16	:30	12:30 PM	PYLETVFINAL	\$265.00		3
	WBTW			F	06/03/16	:30	12:21 PM	PYLETVFINAL	\$265.00		4
,	WBTW			F	06/03/16	:30	12:28 PM	PYLETVFINAL	\$265.00		2
				06/06/1	6 to 06/12/16	5x	MTWTF				
,	WBTW			M	06/06/16	:30	12:15 PM	PYLETVFINAL	\$265.00		5
,	WBTW			Tu	06/07/16	:30	12:10 PM	PYLETVFINAL	\$265.00		6
,	WBTW			W	06/08/16	:30	12:15 PM	PYLETVFINAL	\$265.00		8
,	WBTW			Th	06/09/16	:30	12:13 PM	PYLETVFINAL	\$265.00		7
,	WBTW			F	06/10/16	:30	12:29 PM	PYLETVFINAL	\$265.00		9
				06/13/1	6 to 06/19/16	2x	M				
,	WBTW			М	06/13/16	:00			\$265.00	Credited	10



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6	WBTW	M-F Noon News	M-F 12p-1230p								
	WBTW			M	06/13/16	:30	12:11 PM	PYLETVFINAL	\$265.00		11
7	WBTW	M-F EN @ 5p-530p	M-F EN @ 5p-530p								
				05/30/16	to 06/05/16	4x	WTF				
	WBTW			W	06/01/16	:30	5:16 PM	PYLETVFINAL	\$400.00		1
	WBTW			F	06/03/16	:30	5:11 PM	PYLETVFINAL	\$400.00		2
	WBTW			F	06/03/16	:30	5:21 PM	PYLETVFINAL	\$400.00		4
	WBTW			F	06/03/16	:30	5:26 PM	PYLETVFINAL	\$400.00		3
				06/06/16	to 06/12/16	5x	MTWTF				
	WBTW			M	06/06/16	:30	5:15 PM	PYLETVFINAL	\$400.00		5
	WBTW			Tu	06/07/16	:30	5:20 PM	PYLETVFINAL	\$400.00		6
	WBTW			W	06/08/16	:30	5:15 PM	PYLETVFINAL	\$400.00		7
	WBTW			Th	06/09/16	:30	5:11 PM	PYLETVFINAL	\$400.00		8
	WBTW			F	06/10/16	:30	5:11 PM	PYLETVFINAL	\$400.00		9
					to 06/19/16	1x	M				
	WBTW			M	06/13/16	:30	5:25 PM	PYLETVFINAL	\$400.00		10
8	WBTW	Sa News 6p-630p	6p-630p								
				05/30/16	to 06/05/16	1x	S-				
	WBTW			Sa	06/04/16	:30	6:22 PM	PYLETVFINAL	\$190.00		1
					to 06/12/16	1x	S-				
	WBTW			Sa	06/11/16	:30	6:20 PM	PYLETVFINAL	\$190.00		2
9	WBTW	Su News @ 8a	Su News @ 8a								
					to 06/05/16	1x	S				
	WBTW			Su	06/05/16	:30	8:31 AM	PYLETVFINAL	\$125.00		1
				06/06/16	to 06/12/16	1x	S				
	WBTW			Su	06/12/16	:30	8:58 AM	PYLETVFINAL	\$125.00		2
10	WBTW	CBS Sun Morning 9a-1030a	CBS Sun Morning 9	a							
		-	_	05/30/16	to 06/05/16	1x	S				
	WBTW			Su	06/05/16	:30	10:29 AM	PYLETVFINAL	\$125.00		1



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WBTW	CBS Sun Morning 9a-1030a	CBS Sun Morning 9)e	•		•	•	•	•	•
					6 to 06/12/16	1x	S				
	WBTW			Su	06/12/16	:30	9:10 AM	PYLETVFINAL	\$125.00)	2
11	WBTW	Su News @ 630p	630p-7p								
		-		05/30/1	6 to 06/05/16	1x	S				
	WBTW			Su	06/05/16	:30	6:43 PM	PYLETVFINAL	\$230.00)	1
				06/06/1	6 to 06/12/16	1x	S				
	WBTW			Su	06/12/16	:30	6:52 PM	PYLETVFINAL	\$230.00)	2
12	WBTW	M-F 530p-6p	M-F 530p-6p								
		• •		05/30/1	6 to 06/05/16	3x	WTF				
	WBTW			W	06/01/16	:30	5:51 PM	PYLETVFINAL	\$365.00		1
	WBTW			F	06/03/16	:30	5:43 PM	PYLETVFINAL	\$365.00		2
	WBTW			F	06/03/16	:30	5:57 PM	PYLETVFINAL	\$365.00)	3
				06/06/1	6 to 06/12/16	4x	MTWTF				
	WBTW			М	06/06/16	:30	5:51 PM	PYLETVFINAL	\$365.00		5
	WBTW			Tu	06/07/16	:30	5:51 PM	PYLETVFINAL	\$365.00		4
	WBTW			W	06/08/16	:30	5:51 PM	PYLETVFINAL	\$365.00		7
	WBTW			Th	06/09/16	:30	5:51 PM	PYLETVFINAL	\$365.00)	6
					6 to 06/19/16	1x	M				
	WBTW			М	06/13/16	:30	5:51 PM	PYLETVFINAL	\$365.00		8
13	WBTW	M-F 6P News 6p-630p	M-F 6P News 6p-630	0							
				05/30/1	6 to 06/05/16	2x	WTF				
	WBTW			F	06/03/16	:30	6:13 PM	PYLETVFINAL	\$750.00		1
	WBTW			F	06/03/16	:30	6:29 PM	PYLETVFINAL	\$750.00)	2
				06/06/1	6 to 06/12/16	3x	MTWTF				
	WBTW			М	06/06/16	:30	6:16 PM	PYLETVFINAL	\$750.00		3
	WBTW			Tu	06/07/16	:30	6:28 PM	PYLETVFINAL	\$750.00		4
	WBTW			Th	06/09/16	:30	6:15 PM	PYLETVFINAL	\$750.00)	5
				06/13/1	6 to 06/19/16	1x	M				



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WBTW	M-F 6P News 6p-630p	M-F 6P News 6p-630								
	WBTW			M	06/13/16	:30	6:29 PM	PYLETVFINAL	\$750.00		6
14	WBTW	M-F News @ 6a	M-F News @ 6a								
				05/30/16 to	06/05/16	1x	F				
	WBTW			F	06/03/16	:30	6:59 AM	PYLETVFINAL	\$250.00		1
				06/06/16 to	06/12/16	1x	MTWTF				
	WBTW			Tu	06/07/16	:30	6:41 AM	PYLETVFINAL	\$250.00		2
		<u> </u>	Aired Spots	99							

<u>Gross Total</u> \$23,195.00 Agency Commission \$3,479.25

Net Amount Due \$19,715.75 Payment Terms 30 Days